

Privacy Policy – WEE International FZE

Party Responsible for Data Processing

WEE International FZE, with registered office at **SMBA0497, Compass Building, Al Shohada Road, AL Hamra Industrial Zone-FZ, Ras Al Khaimah, United Arab Emirates** (CBLS Number: **11918498**, Business License Number: **17002024**); hereafter referred to as “**WEE International**”, “**we**”, or “**us**”.

Legal Basis

WEE International processes personal data in compliance with applicable laws, including the UAE Data Protection Law (Federal Decree-Law No. 45/2021) and, where relevant, the General Data Protection Regulation (GDPR) for users based in the European Union.

Purposes of Data Processing

We collect and use your personal data exclusively for the following purposes:

- **Service delivery:** Fulfillment of orders, account management, and customer support.
- **Communication:** Sending updates, promotions, or newsletters (with prior consent).
- **Improvement:** Analyzing user behavior to enhance our platforms and services.

Personal Data Processed by WEE International

Category	Examples
Identification	Full name, gamertag
Contact details	Email address, phone number (if provided)
Demographics	Gender, birthdate, nationality
Location data	IP address, approximate geographic region
Device/Usage data	Browser type, device model, activity logs
Transaction data	Purchase history (e.g., virtual coins, subscriptions)

Note: We do not collect sensitive data (e.g., biometrics, religious beliefs) unless explicitly required for legal or service-related purposes.

Minors Under 13

WEE International does not knowingly process data from users under 13. If we discover such data has been collected without parental consent, we will delete it promptly. Report concerns to support@gamersera.com.

Data Retention

Personal data is retained only as long as necessary to fulfill the original purpose or as required by law (e.g., financial records for 5 years under UAE regulations).

Sharing Personal Data

Your data may be shared with:

1. Service providers (e.g., payment processors, cloud hosting) under strict confidentiality agreements.
2. Legal authorities if mandated by UAE/EU law (e.g., fraud investigations).
3. Third parties only with your explicit consent.

Your Rights

You may:

- Access, correct, or delete your data by contacting support@gamersera.com.
- Opt out of marketing communications at any time.
- Request data portability (where applicable under GDPR).

Response time: We will address requests within 30 days.

Cookies & Tracking Technologies

Mandatory Cookies (Essential for functionality)

Cookie	Purpose
tarteaucitron	Stores your cookie consent preferences.
__cfduid	Cloudflare security (no personal data).
NEXT_LOCALE	Remembers your language preference.

Optional Cookies (Performance/Advertising)

Cookie	Provider	Purpose
Umami	Umami	Anonymous analytics.

Policy Updates

Changes will be posted on our website and, where significant, notified via email. Continued use of our services constitutes acceptance of the updated policy.

Contact Us

For questions or requests:

- support@gamersera.com
- SMBA0497, Compass Building, Al Shohada Road, Ras Al Khaimah, UAE